

Social Media Public Use Policy

Schools Financial Credit Union (Schools Financial) welcomes members and non-members participating on Schools Financial-sponsored social media sites. Through our mutual interaction on Facebook, Twitter, Yelp and LinkedIn, the Credit Union hopes to engage in dialogue topical to our community, to enhance our community's understanding of finance and financial issues, and to obtain candid opinions on Schools' products and services.

To ensure dialogue on Schools Financial-sponsored sites is appropriate, productive, respectful and engaging, Schools Financial will enforce standards for all posted comments. Inappropriate posts will be removed, including but not limited to the following types of postings regardless of format (text, video, images, links, documents, etc.):

- Comments not topically related
- Profane language or content
- Content that promotes, fosters or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, marital status, status with regards to public assistance, national origin, physical or mental disability or sexual orientation
- Personal attacks on individuals
- Personal information deemed confidential
- Postings construed as having malicious intent or not in a spirit of civil conversation
- Sexual content or links to sexual content
- Solicitations of commerce
- Conduct or encouragement of illegal activity
- Information that may tend to compromise the safety or security of the public or public systems
- Content that violates a legal ownership interest of any other party

At our sole discretion, Schools Financial reserves the right to remove and/or block the posting of any comments or individual we deem inappropriate. All users are expected to abide by the policies established for each social media site.

Schools Financial Credit Union does not endorse the posting of any comment made by members, non-members, vendors or affiliates. In addition, the Credit Union does not endorse any posting made by a Schools Financial employee, unless the posting is made by an authorized representative of the Credit Union. Schools Financial does not validate assertions or forward-looking statements in the comments. All statements and viewpoints expressed in the comments are strictly those of the commenter alone, and do not constitute an official position of Schools Financial, unless they are posted by the original author (who is an authorized representative of the Credit Union) or by a subject matter expert responding on behalf of that authorized representative.

Schools Financial reserves the right to change these guidelines at any time at its sole discretion.